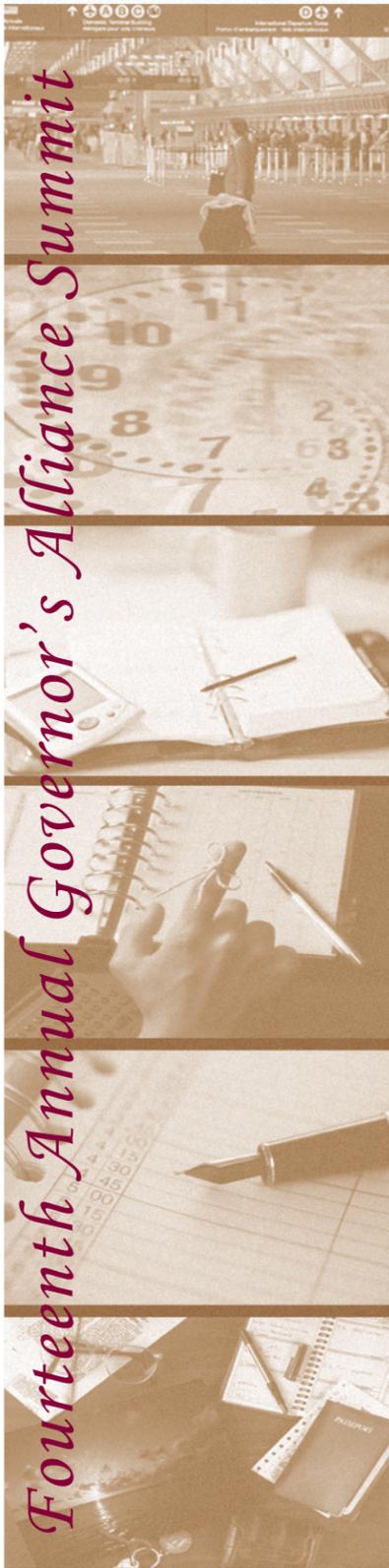


# AGENDA



- 8:30am - 9:30am     Registration Breakfast - Networking -Exhibits
- 9:30am - 9:45am     Introductions Mary Lou Powner, Executive Director  
Invocation  
Welcome  
Joseph P. Miele, Chairman
- 9:45am - 10:45am     Volunteer of the Year Awards Presentation  
Harry Morey, Chair of the Alliance Committee  
Neil Van Ess Vice-Chair of the Alliance Committee
- 11:00am - 12:15pm     Workshop
- 12:30pm - 2:30pm     Luncheon  
Guest Speaker - Hon. James E. McGreevey (invited)  
Mary Mulholland Award Presented  
by Joseph P. Miele, Chairman
- 2:30pm - 3:00pm     Keynote Address    Closing Remarks

## 2004 Governor's Alliance Summit Workshop Outline

### **I. Making a Difference in Underage Drinking** **Presented by: Diane Litterer, MPA, CPS** **President, New Jersey Prevention Network & Executive Director, Prevention Links**

More young people drink alcohol than smoke tobacco or use marijuana. Almost half of the high school seniors report drinking in the last 30 days, while only 27 percent report smoking tobacco and 22 percent report using marijuana. This workshop will discuss the findings presented in "Reducing Underage Drinking: A Collective Responsibility" by the National Research Council and the Institute of Medicine of the National Academies. The proposed strategy views reducing underage drinking as a collective response. Come find out what your role can be in creating a solution for New Jersey.

### **II. Identifying and Building Senior Resiliency** **Presenters: Members of Older Adult Resiliency Workgroup.**

The ability to deal with life's blows and stills find satisfaction is called resiliency, the ability to bounce back and to keep going. This workshop focuses on enhancing resiliency in older adults as an antidote to substance abuse by seniors. It will introduce programs that may be utilized by Alliances and other organizations that will foster attitudes, provide information and teach skills that embody senior resiliency. Included within the session will be a mini-demonstration of a resiliency program and the distribution of materials with a program resource book for implementing a senior resiliency program in your local community.

### **III. Teens, Sports & Steroids: the Myths, the Magic and the Madness** **presented by, Dr. Victor N. Naumov, DC**

With the dynamic, no-nonsense approach of "Dr. Phil," combined with the passion and energy of Tony Robbins, Dr. Vic Naumov delivers a direct and powerful anti-steroid message aimed toward coaches, parents, teachers and counselors at the high school level. His cutting-edge program exposes the facts and myths surrounding the controversial topics of anabolic steroids and sports nutrition supplements. This is your unique opportunity to learn how to be proactive in helping deter the use of anabolic steroids among student athletes. There are only two choices, you can either position yourself as part of the problem or take action, and become part of the solution!

Chairman  
Joseph P. Miele  
  
Executive Director  
Mary Lou Powner

# 2004 Governor's Alliance Summit Workshop Outline

### **IV. How to Reduce the Stigma of Substance Abuse in Your Community** **Presenters: Members of Addiction Treatment Providers of New Jersey**

Efforts to reduce the suffering that accompanies untreated alcohol and drug abuse issues and illnesses. As community members, the alcohol and drug abuse treatment and prevention community is calling upon you to help us reduce stigma. It is our goal to reduce the stigma that keeps individuals from seeking services so that services and appropriate treatment can be accessed as soon as possible and individuals can return to life's journey.

### **V. Advocacy and Empowerment: How an Involved Community Can Impact Public Policy** **Presented by, John L. Hulick, MS,CPS, Director, Public Affairs & Policy NCADD-New Jersey**

Power is the operative word in relationships and, thus, advocacy efforts that are rooted in relations with public and private entities as well as the community in general. Participants will learn how power creates internal inhibitors to empowerment that is a critical aspect to establishing a foundation for advocacy efforts. This workshop will educate and sensitize participants about the legislative and policy community involvement and participation in the public policy process.

### **VI. A Learning Circle: Recovery Community and Alliances Working Together** **Presenters: Jeanette Grimes, Jim Hendrickson, Dory Rachel, Yury Tarnavskyj, Friends of Addiction Recovery-New Jersey**

The learning circle will identify and examine ways in which members of the recovery community and alliances can work on prevention and recovery promotion efforts together and how such working arrangements can be of benefit to all.

"What can we offer each other?" and "How can we work together?" are the questions that will drive this interactive learning experience conducted in the form of a learning circle which FOAR-NJ uses in many of its presentations and outreach undertakings.

The circle will examine the definition of recovery community and what its makeup is, and explore recovery in New Jersey as well as looking at the overall recovery climate in America. The formation of the alliances in New Jersey will be examined as well as some of the collaborative efforts involving alliances and the recovery community.

Prospective collaboration and steps to engage recovery community members by alliances will be identified. The circle will also explore how information and knowledge about recovery can be useful in prevention efforts. The circle will conclude with participants coming up with a common vision of what a cooperative effort involving alliances and, members of the recovery community would look like and identifying several steps that can be taken to actualize and realize the vision.

### **VII. Utilizing the Media: How to Market Your Municipal Alliance** **Presenters: Angelo Valente, Executive Director Angela Conover, Director of Media & Community Relations Christopher Hudak, Media/Marketing Specialist**

This workshop will address tips on how to work with the media to promote the substance abuse prevention message, the individual municipal alliance and the programs sponsored by the municipal alliance. Tips on writing press releases, media advisories, working with Public Service Announcements (PSAs) and unusual but successful methods of promotion will be discussed.

Workshops approved for CADC & CPS recertification credits only. Board approved

## Registration Information

Complimentary registration is limited and is on a first-come, first-serve basic. Participants must be pre-register by mail or fax (609) 777-0535 Phone (609) 777-0526 or through our website address: [www.state.nj.us/treasury/gcada/](http://www.state.nj.us/treasury/gcada/) Registration deadline is October 22, 2004.  
**Please Print or type all information clearly.**

Name .....

Address .....

City .....

State/Zip .....

Municipal Alliance Represented .....

County Represented .....

Phone Number .....

REASONABLE ACCOMMODATION: Please Check If Needed

 Communication: ASL sign language interpreter

 Barrier Free Accessible

## Workshop Selection

Please select the workshop that you want to attend and 1 alternate choice from the listed workshops.

Workshop: .....

Alternate: .....

E-Mail Address: .....

**PRE-REGISTRATION IS REQUIRED, NO WALK-INS WILL BE ADMITTED.**